



Dear Friend:

We hope you had a successful and amazing 2025! Hard to believe we're turning the corner into 2026.

The 23<sup>rd</sup> Annual House of Hearts Celebrity Bonspiel (curling terminology for tournament) will take place on March 19-22, 2026, at the Duluth Curling Club and proceeds support Project Joy, which fights childhood hunger with donations to backpack programs through CHUM, the YMCA, Union Gospel Mission, and after schools' programs, among others. To date the event has raised \$1,139,342 and with your assistance we will have another record-breaking year.

This bonspiel is unique because it brings together Olympic and other world-class curlers who volunteer their time to play with regular club curlers.

This letter requests that you become a sponsor or donate an item for our auction / raffle.

Donations are tax deductible. We have different levels of sponsorship:

**Team Sponsor: \$150**

Your name will be randomly assigned to one team playing in the HOH

Your name will be posted on the glass behind the curling sheets and listed in our program with your assigned team

If your team wins an HOH event, your name will be posted and linked on our website for the next year as the winning team sponsor.

**Partner Sponsor: \$350**

Your name will be listed in our program, on our website, and on our banner

Opportunity to post your banner/posted at the event.

**Major Sponsor: \$1,000**

Name and logo linked on our website

HOH logo "incentive item" (TBD) (if requested)

Admission for 2 into Thursday night HOH Banquet at Clyde Event Center

All benefits of lower sponsorship level

**Event Sponsor: \$5,000**

Naming rights of one of our events

All benefits of lower sponsorship levels

**Title Sponsor: \$15,000**

Presenting sponsor / naming rights for the entire charity event

All benefits of lower sponsorship levels

For more info: <http://www.hohduluth.org/>

Thank you for considering this request. Let me know if you have any questions.

Regards,