

**The *TWENTY SECOND* Annual
House Of Hearts Celebrity Bonspiel**

March 19-22, 2025

Held at the Duluth Curling Club

The House of Hearts welcomes *your* Major Sponsorship of this year's celebrity bonspiel. We are proud to say that in 21 years this event has raised over \$939,000!! Once again Project Joy will be the beneficiary of this year's efforts.

Included with your \$1,000 Major Sponsorship are:

- * Recognition in our House of Hearts marketing efforts via:
 - Event poster displayed in sponsors' locales and DECC skywalk.
 - Large poster board visible in curling club and Pioneer Hall.
 - Our first-class Event Program.
 - Space on our Event Website which receives thousands of hits.
- * You may display your company banner during the Event.
- * Acknowledgement from the podium throughout the weekend.
- * Two Opening Banquet Dinner Tickets and weekend passes to events.
- * Months of exposure among the Duluth Curling Club Membership.

For organizations desiring to expand their sponsorship support, please consider the following levels. These include all of the above with emphasized name recognition PLUS inclusion in our advertising spots:

PLATINUM SPONSORSHIP -- \$1,500
EVENT TITLE SPONSORSHIP -- \$5,000

Please return the enclosed sponsor agreement form to confirm your participation for 2025. Thanks again for your support!